



Saint-Gobain Builds Sustainability Principles Across Global Supplier Network

JAGGAER One empowers global business to embody its sustainability principles and introduce ESG criteria into supplier tendering, contracting, and lifecycle management.

Vertical

Manufacturing

Location of Headquarter

Paris, France

Size

- 161,000 employees
- €46,6 billion in annual revenue

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About Saint-Gobain

Worldwide leader in light and sustainable construction, Saint-Gobain designs, manufactures and distributes materials and services for the construction and industrial markets. Its integrated solutions for the renovation of public and private buildings, light construction and the decarbonization of construction and industry are developed through a continuous innovation process and provide sustainability and performance.

Business Challenge

Efficiently and consistently evaluate, report on, and track supplier ESG performance to meet compliance, risk management, and sustainability goals.

Why JAGGAER

Reduce manual data tracking labor, improve procurement ESG processes, and support the company’s sustainability values around supplier contracts, engagement, and management.

Through the JAGGAER One platform, Saint-Gobain manages all its procurement and tendering ESG activities from a single place and sees:

- Harmonized supplier onboarding and master data management
- ESG screening in the early stages of tendering
- 62,000 suppliers invited to date (out of 300,000 suppliers recorded)



“JAGGAER was able to enrich my program by integrating ESG criteria in the tender and by giving us the ability to monitor it from the very beginning.”

Cecilia Frasnetti, Responsible Purchasing Director, Saint-Gobain

Executive Summary

With a focus on sustainability, Saint-Gobain chooses suppliers that align with its company values. However, with global operations, it needed a harmonized way of screening thousands of ESG scores from all its suppliers and tracking their changes. By implementing the JAGGAER One platform, the company streamlined supplier management (incl. master data management), improved data analysis, and strengthened its sustainability goals compliance.

Marrying International Operations with Sustainability Goals

Saint-Gobain, originally a mirror manufacturer for Versailles’ Hall of Mirrors, has evolved over 360 years into a global leader in sustainable construction and high-performance materials, generating €46 billion annually. Today, environmental, social, and governance (ESG) priorities drive its strategy, focusing on energy efficiency, resource management, and digital transformation.



To align with its sustainability goals, Saint-Gobain requires ESG scores and carbon efficiency ratings from all suppliers before qualification. Previously, supplier performance and ESG data were tracked late in the process using fragmented tools. To address this, Saint-Gobain launched a large-scale digital transformation to harmonize supplier onboarding and embed ESG screening early, while preserving local purchasing autonomy.

Prioritizing ESG in Decentralized Procurement Processes

Saint-Gobain launched a holistic project aimed to ensure that the same data was available throughout the company without duplicates and enable the consolidation of figures at the group level. The goal was to review the digitization of the purchasing process.

Nine working groups tackled key challenges including sourcing, procure-to-pay and vendor evaluation searching for the best solution to their unique needs, with an understanding that the final choice would need to centralize them all.

Implementing JAGGAER One for Supplier Intelligence, Contracts, and Sourcing has been a key enabler for streamlining and aligning purchasing activities, as it centralizes the management of all CSR aspects of supplier relationships within a single application.

The portal is accessible company-wide, with full deployment set for completion within a year.

Streamlining Processes for Buyers and Suppliers

The company can now collect suppliers' carbon scores and request details like SBTi commitments or lifecycle analyses.

JAGGAER has enabled ESG integration across all supplier activities—tenders, contracts, evaluations—within a single platform. Buyers now have 360-degree visibility into each supplier's ESG data, including third party evaluations, certificates, and lifecycle analyses. Weekly global reviews automate monitoring of scores, and contract workflows ensure sustainability clauses are included and validated.

All new suppliers are onboarded through JAGGAER, which now serves as the central supplier database.

The platform simplifies procurement, embeds ESG from the start, and reduces manual work. Suppliers benefit from a clear onboarding process and centralized KPI tracking.

Saint-Gobain's digital transformation has earned recognition, including the 2023 AERCE award for Best Digitalization Project.

Conclusion

JAGGAER automates ESG onboarding and gives full visibility into each supplier's sustainability performance.

"We can't sell energy-efficient products with high carbon impact," says Cecilia. JAGGAER helps Saint-Gobain integrate ESG into tenders and onboarding, enabling early carbon tracking, lifecycle analysis, and SBTi alignment—supporting decarbonization across operations and integrating suppliers' sustainability from the start.



Ready to chat about the impact we can make together?

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