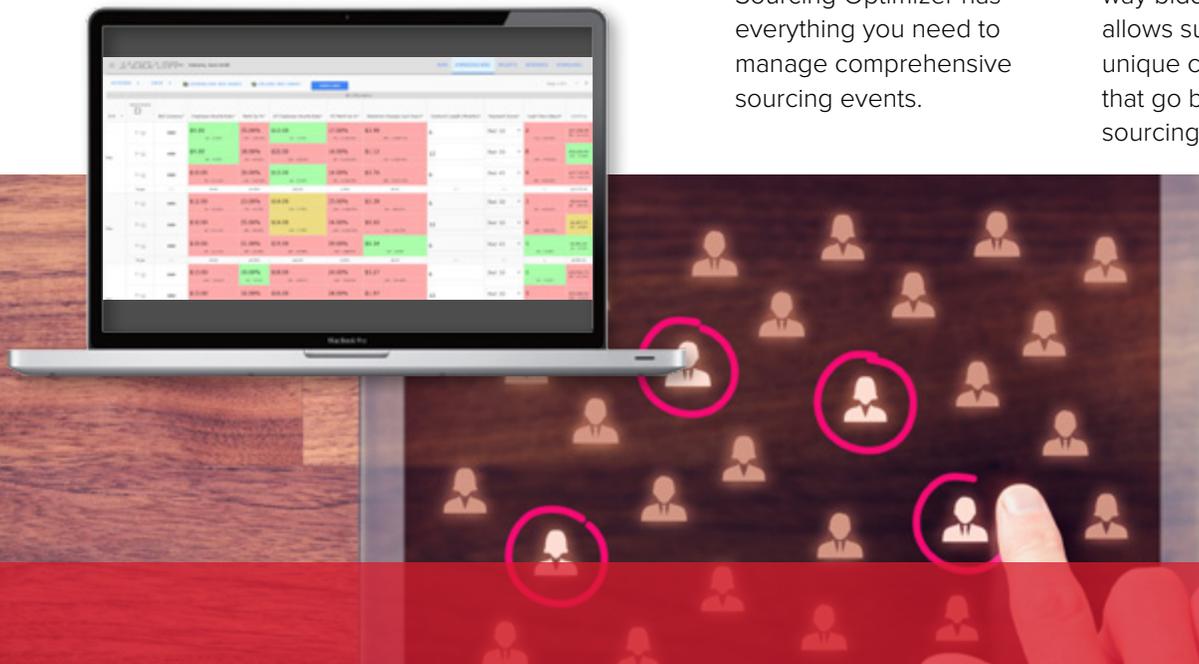


Nobody Does Complex eSourcing Events Better

JAGGAER ADVANCED SOURCING OPTIMIZER (ASO) makes sourcing professionals more productive and efficient, particularly when it comes to complex eSourcing events.

With powerful features that take you from RFx creation to optimizing the award decision, Advanced Sourcing Optimizer has everything you need to manage comprehensive sourcing events.

ASO is the only complex automated sourcing solution that includes Expressive Bidding®, a two-way bidding process that allows suppliers to deliver unique characteristics that go beyond traditional sourcing event stats.



TRULY STRATEGIC SOURCING

Together with support for a variety of auction types, strategic category sourcing, and Multi-Stage Optimization events, Expressive Bidding allows users to collect, evaluate and analyze the impact of different supplier and market data, streamlining the supplier bidding process and increasing the speed to savings. With ASO, sourcing teams can move beyond tactical analysis and create strategic, bottom-line value.

Advanced Sourcing Optimizer allows a more strategic approach to sourcing decisions, evaluating the overall value of bids through real-world market conditions, supplier performance, innovation and total value. ASO aligns complex decision criteria with your rules, business goals and internal stakeholder preferences to arrive at a perfectly tailored decision that weighs costs and availability against risk, social responsibility and business value.

UNMATCHED FLEXIBILITY

With the scalability, performance and capabilities to tackle even the most complex sourcing events, our customer-proven ASO solution easily manages bidding events that encompass hundreds of suppliers and thousands of items. Our unique Expressive Bidding® creates a collaborative marketplace between buyers and suppliers. Suppliers can showcase their strengths and capabilities, helping buyers create more value through reduced costs, increased supply chain efficiency and recognition of new innovations during the sourcing process. Expressive Feedback lets buyers provide real-time guidance to suppliers, creating more competitive — and more beneficial — bid responses.

ROBUST REPORTING

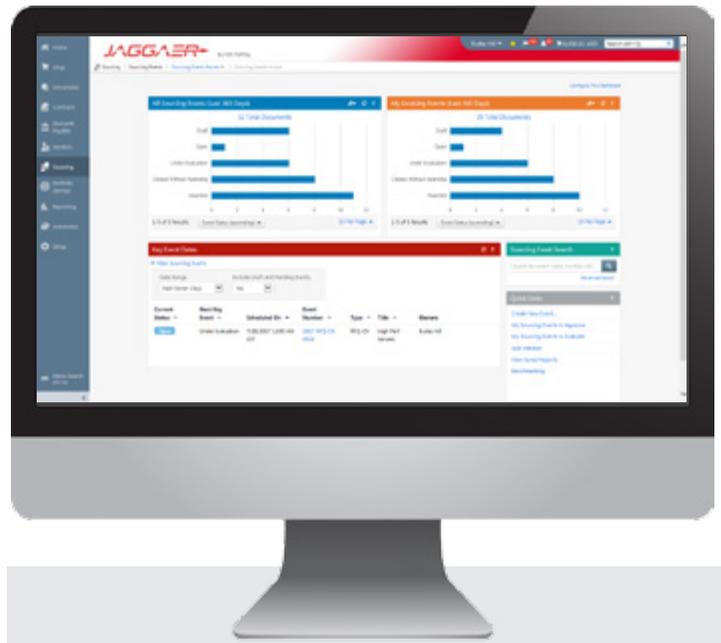
View both management and specific detail-level reports, depending on your needs. Pre-configured Scenario Reports give you a view of your eSourcing results to identify potential risks, determine the cost impact of award preferences, and understand the specific effects on the supply base. The ASO Report Builder delivers even more flexibility in custom report creation with charts and graphs to gain additional visibility into your sourcing activities.

BETTER, FASTER DECISIONS

Our robust scenario optimization engine provides “what if?” scenario analysis with extensive data that other sourcing tools can’t access. ASO supports unlimited business rules to accommodate stakeholder preferences and corporate goals. These preferences are combined with pertinent supplier data in optimization scenarios that render results quickly so you can make better award decisions faster.

THE JAGGAER TEAM AT YOUR SIDE

The JAGGAER Professional Service team is available to assist you in every stage of your ASO sourcing event, whether it be a fully engaged Guided Event service, a Startup, Analytics Workshop or one of our many services available through the ASO Best Practices Center. Delivered by our experienced Professional Services team, JAGGAER’s Advanced Sourcing Optimizer Best Practices Center is a valuable addition to your partnership with us to ensure your users benefit from proven best practices consulting and strategic advice on topics such as event setup, supplier management and communication, and bid analysis. Our ASO services team is comprised of technology experts as well as those with real world sourcing experience who can help you with transforming your business need into a successful e-sourcing event in ASO.



BENEFITS AT-A-GLANCE

- Improve your spend under management by applying our eSourcing processes
- Increase efficiency to achieve maximum savings for your most complex projects
- Identify new places to save while sourcing with Expressive Bidding & Feedback
- Reduce spending and savings “leakage” by making the most comprehensive decision to suit all stakeholders
- Gain total visibility of your entire supply chain with Multi-stage Optimization (MSO)

EASE OF ADOPTION

Wizard-based guides for RFX and eAuction configuration, event creation, bid analysis, and other features drive rapid adoption across your organization with expert guidance available along every step of the eSourcing journey.

JOIN THE CONVERSATION

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 jaggaer.com

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