



# JAGGAER Advanced Sourcing Optimizer

Simplify eSourcing for  
Complex Categories



## **JAGGAER Advanced Sourcing Optimizer**

makes sourcing professionals more strategic, productive and efficient, particularly when it comes to complex eSourcing events.

With powerful features that take you from RFX creation to optimizing the award decision, Advanced Sourcing Optimizer has everything you need to manage comprehensive sourcing events.

Advanced Sourcing Optimizer is the only complex automated sourcing solution that includes Expressive Bidding®, a two-way bidding process that allows suppliers to deliver unique characteristics that go beyond traditional sourcing responses.

## **Truly Strategic Sourcing**

Together with support for a variety of auction types, strategic category sourcing, and Multi-Stage Optimization events, Advanced Sourcing Optimizer allows users to collect, evaluate and analyze the impact of different supplier and market data, streamlining the supplier bidding

process and increasing the speed to savings. With Advanced Sourcing Optimizer, sourcing teams can move beyond tactical analysis and create strategic, bottom-line value.

Advanced Sourcing Optimizer allows a more strategic approach to sourcing decisions, evaluating the overall value of bids through real-world market conditions, supplier performance, innovation and total value. Optimization-based scenario analysis aligns complex decision criteria with your rules, business goals and internal stakeholder preferences to arrive at a perfectly tailored decision that weighs costs and availability against risk, social responsibility and business value.

## **Unmatched Flexibility**

With the scalability, performance and capabilities to tackle even the most complex sourcing events, our customer-proven solution easily manages bidding events that encompass hundreds of suppliers and thousands of items.



Our unique Expressive Bidding creates a collaborative marketplace between buyers and suppliers. Suppliers can showcase their strengths and capabilities, helping buyers create more value through reduced costs, increased supply chain efficiency and recognition of new innovations during the sourcing process. Expressive Feedback lets buyers provide real-time guidance to suppliers, creating more competitive — and more beneficial — bid responses.

### **Robust Reporting**

View both management and specific detail-level reports, depending on your needs. Pre-configured Scenario Reports give you a view of your award options to identify potential risks, determine the cost impact of stakeholder preferences, and understand the specific effects on the supply base. The Report Builder delivers even more flexibility in custom report creation with charts and graphs to gain additional visibility into your sourcing options.

### **Better, Faster Decisions**

Our robust optimization engine provides “what if?” scenario analysis with extensive data that other sourcing tools can’t process. Advanced Sourcing Optimizer supports unlimited business rules to accommodate stakeholder preferences and corporate goals. These preferences are combined with pertinent supplier data in optimization scenarios that render results quickly so you can make better award decisions faster.

### **The JAGGAER Team at Your Side**

The JAGGAER Professional Services team is available to assist you in every stage of your Advanced Sourcing Optimizer sourcing event, whether it be a fully engaged Guided Event service, a Startup, Analytics Workshop or one of our many services available through the Best Practices Center.

Delivered by our experienced Professional Services team, JAGGAER's Advanced Sourcing Optimizer Best Practices Center is a valuable addition to your partnership with us to ensure your users benefit from proven best practices consulting and strategic advice on topics such as event setup, supplier management and communication, and bid analysis.

Our services team is comprised of technology experts as well as those with real world sourcing experience who can help you

with transforming your business need into a successful eSourcing event in Advanced Sourcing Optimizer.

### Ease of Adoption

Wizard-based guides for RFX and eAuction configuration, event creation, bid analysis, and other features drive rapid adoption across your organization with expert guidance available along every step of the eSourcing journey.

### Benefits at-a-Glance

- ➔ Improve your spend under management by applying Advanced Sourcing Optimizer to your largest and most complex categories
- ➔ Increase efficiency and time to value with better, faster decision making
- ➔ Identify new savings opportunities and supplier innovation with Expressive Bidding & Feedback
- ➔ Reduce spending and savings "leakage" by making the most comprehensive decision to suit all stakeholders
- ➔ Gain total visibility of your entire supply chain with Multi-stage Optimization (MSO)

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