



JAGGAER Category Management

Optimize your
Category Strategies



Category strategy is key to procurement effectiveness, but often organizations are limited in their ability to collaborate, measure, and adjust. Challenges include limited visibility into procurement activities and non-standardized process flows that prevent a centralized and strategic approach to category management. Even with a procurement tool, category managers are often faced with poor collaboration among cross-functional teams and too many activities that occur outside of the tool. An effective category strategy relies on a complete view of supplier performance and sourcing activities as well as a flexible tool for planning, reporting, and adjusting.

JAGGAER Category Management is designed to oversee the execution of sourcing operations with regard to a category strategy. As part of the JAGGAER ONE solution suite, the Category Management solution is an all-in-one, central location that provides the necessary data, workflows and cross-team collaboration required to manage spend more strategically.

With all activities in a single, easy to use tool, collaboration is naturally improved between cross-functional teams and with easy integrations to outside systems you are no longer limited by data silos.

Define, Plan, and Prioritize

Category management is a strategic approach to organizing procurement resources to focus on specific areas of spend. In order to maximize this approach, JAGGAER's Category Management solution takes a collaborative approach to category innovation beginning with strategy creation. Category Management allows you to specifically define your categories and establish a plan based on your current spend analysis and business needs. With stakeholder analysis, demand forecasting, and strategy approval, you can easily establish categories by region, dates, business unit, and more. Flexible user roles and permissions make it simple to create and oversee category management teams with assigned users to specific category roles. Document and distribute industry analysis to your category management teams to

ensure timely application of the latest supply chain research techniques.

JAGGAER's lever selection allows you to set your specific purchasing strategy for each category. These levers use proven techniques to evaluate risk management, partnerships, pricing and demand reviews, and more to ensure you're maximizing value in your sourcing categories and defining your category strategy portfolio suppliers. Prioritize the methods, levers, and strategies to ensure focus in the right area depending on the category.

Organize, Collaborate, and Deliver

As you implement your category strategy, JAGGAER Category Management applies standard project management techniques improving visibility to all stakeholders. From a single view, you can track activity

progress, perform actions, assign activity owners, and obtain approvals and consensus on activities and objectives. Data from spend analytics, supplier management, and contracts is incorporated removing manual and time consuming tasks and uncovering additional insights.

With your information organized and shared among stakeholders for input, your team is empowered to optimize. Analyze the category strategy process and results achieved to increase value delivered in the future. In depth statistics on strategy structures help identify opportunities for continuous improvement. Use built-in modeling to define optimal purchasing strategies, including Kraljic matrix, Porter's five forces and SWOT analysis. By giving you new insights into your categories, JAGGAER Category Management provides opportunities to engage new, more efficient suppliers.

Key Features

- Flexible solution to meet each user's specific needs
- Provides supporting materials to simplify the category management process, including templates, approval forms and more
- In-depth statistics and analysis with pareto reports and visualizations including Kraljic matrix, Porter's five forces and SWOT analysis
- To-Be Supplier Portfolio tracking
- Combines spend, supplier, and contract data and actions

Benefits

- Simplify and automate the category strategy process
- Standardize processes and improve collaboration
- Engage new, more efficient suppliers
- Identify opportunities for improvement and define optimal purchasing strategies

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